



Storm Moon Press

New Author Information Packet
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Storm Moon Press is a micro-publisher specializing in GLBT and alternative lifestyle erotic romance and fiction. While we do publish mainstream, heterosexual erotic romance, that is not our primary focus, and so we limit the number of titles we acquire to our open lines only.

Our goal at Storm Moon Press is to publish quality erotic fiction. Because we are a micro-publisher, we are able to give each author very individual and thorough attention. We publish no more than forty-eight novels each year, allowing for a high standard in editing, formatting, and cover art. Our authors are valued business partners, and we listen very closely to their needs and desires.

We have a very unique business model. Storm Moon Press is a self-sustaining press, which means that the owners of the press never draw a salary from the press' profits. All profits are funneled back into the press, from editing to cover art to typesetting to formatting to marketing. This is possible due to the small volume we publish, and it allows our growth to be determined by the success of our authors and books.

What We Publish

We offer both erotic romance and erotic fiction. It is important to distinguish the two sub-genres, as there is vastly different reader expectation attached to each.

Erotic romances are stories whose heart is the meeting, courting, and eventual happy ending of a couple. Sex plays a vivid part in these stories, enhancing the romance with an edge of heat. It is important to note that romance, by definition, requires a happily-ever-after for the main couple, though a happily-for-now is also acceptable. The key is that the story end on a positive, warm note unless the book is set up to be part of a series.

Erotic fiction, on the other hand, does not require a happily-ever-after or a happily-for-now. The focus, instead, is on the story instead of the relationships. In erotic fiction, though, sex still plays an active role. It should be seamlessly woven into the fabric of the story, but love and warm feelings are not necessary. These books are marketed differently from erotic romance as the audiences do not tend to be 100% the same.

We publish all popular, and some not-so-popular, genres. We are not bound to trends and fads, but publish solid, engaging stories that make our hearts race and cheeks flush. Our focus is GLBT, BDSM, and polyamorous fiction, but we do set aside resources to also work with wonderful authors who offer us amazing heterosexual, mainstream titles. We always have several open lines that we seek to fulfill, as well as a sizable amount of calls for submissions for seasonal and anthology titles.

Storm Moon Press also prides itself on the fact that we will take chances that other presses might not. We do accept certain instances of incest, dubious consent, forced seduction, and intense BDSM. We are not afraid of storylines that are heavy, dark, or gritty. We like fiction that makes us think alongside being

titillated.

How We Publish

At Storm Moon Press, we utilize Print-on-Demand and electronic publishing.

We contract directly with a printer. This allows us to keep our print books competitive with mass market paperbacks. Our novel titles are printed in a 5.06"x7.81" trim size, and our anthologies are printed in a 6"x9" trim size. We have the option of a glossy or a matte finish for our covers, and all of the print novels are professionally typeset to look as good as– and sometimes better than– offset print runs.

Our ebooks are created in house by our webmaster, who is well-versed in ebook formatting. We offer four popular formats: PDF, MOBI, ePub, and LIT.

We do not allow returns, and so our titles are not stocked in brick and mortar bookstores. They can be special ordered at any brick and mortar establishment, but they will not be stocked. We chose to do this for two reasons: 1) we feel the return model is outdated and damaging to both publishers and authors, allowing bookstores to order large quantities of titles that they have no intention of selling so that, when they return them, there is a credit owed to the bookstore, and 2) our titles would not find their way into brick and mortar stores anyway due to explicit content and the very small size of our business.

Current Open Lines

Please see StormMoonPress.com for all our anthology calls. Below are open line calls only.

22 Days of Yule

Whether you call it Christmas, Hanukkah, Kwanzaa, Yule, or even Festivus, the winter holiday is meant to be a time of togetherness and joy and goodwill. This line is for happy, warm-fuzzy feeling winter-themed short stories. Gay, lesbian, bisexual, and trans* short stories are what we want to see!

Must haves are a winter or holiday theme, star GLBT characters, erotic and romantic content, and there must be a happy, heart-warming ending. This is all about the good of this season, so keep that in mind. There can be bittersweet notes to the submissions, but those bittersweet notes must be singing joyful hymns by the end. Stories must be between 15,000 and 20,000 words.

Deadline for *22 Days of Yule* is October 15th, 2012 to allow time for selection and editing.



Willing Spirits

It begins with a passing shadow, movement at the corner of your eye. At first you dismiss it, blame those whispering voices on your overactive imagination, but eventually, they make themselves known. Ghosts come in many forms, and their wants and needs are difficult to comprehend. Their touches are the shiver down your spine, the tingle that makes your hair stand on end. They fill a space with energy, be it protective or hostile, but one thing is for sure: they are part of the fearful unknown.

For this line, we're looking for stories that involve ghosts or haunted houses, things that go bump in the night and scare people shitless. The opportunities are endless here: a ghost hunter main character, patients falling for one another in a haunted asylum, even a medium falling in love with one of the spirits. While mystery, horror, or thriller settings are perfect for this kind of story, feel free to sell us on any other genre such as fantasy, sci-fi, or historical.

The stories in this line must feature GLBT main characters, a level of horror (a scare factor), and a romantic or erotic sub-plot. Length must be 20,000 words or higher.

Deadline for *Willing Spirits* is August 15th, 2012 to allow time for selection and editing, as all stories will be released throughout October 2012.



Boys On Film

Ridiculed, envied, misunderstood, and coveted, the men of the porn industry work hard for every scrap they're given. Gay-for-pay, safe sex on camera, and the complications of their personal lives, choosing the route of a porn star isn't easy. From having to come on cue to endless takes that require he stay hard, guys in the pornography industry have a lot on their shoulders.

In our *Boys on Film* line, we want to explore the lives and loves of the men of the gay porn industry. What it's like to perform, to take direction while a dozen people look on. How about those who participate in dorm living with cameras following their every move? From orgies to fetishes, amateur to softcore, how does the life of a porn star impact the reality of the man once the cameras are turned off?

Storm Moon Press is looking for submissions of 20,000 words or more that focus on men in porn and their relationships off the camera. There must be a GLBT romance at the core of these stories, and happy endings are a must.



Divinity

Greek, Roman, Celtic, Egyptian, Norse, Chinese, Japanese— the list of cultures with rich mythologies seems almost endless. In our *Divinity* line, we're seeking submissions that explore the key figures of those mythological stories: gods and goddesses. Zeus, Brighid, Mars, Daoji, Uzume, or any number of gods, goddesses, deities, and demigods have immense potential.

Storm Moon Press is looking for submissions of 20,000 words or more with a core GLBT romance between a god or goddess and another creature— be it another god or goddess, a mortal, or even mythological creature— that have elements of adventure, heroism, and mythological grandeur. We are not seeking retellings of common myths, but new tales from imaginative minds given free rein over fantastical, immortal beings with immense power.



Dubious

Forced seduction, dubious consent, non-violent intimidation, pre-negotiated fantasy -- these are all shades of gray in the gradient that is non-consensual sex. These scenes push the boundaries of consent: not verbally giving it but not protesting what is happening either; the passion and arousal of the act overpowers all boundaries.

Let it be clear that we are not looking for stories that are outright rape, where one party physically forces themselves on the other, traumatizing them and committing a crime. We don't want to break boundaries, we just want to play with them a little. The individuals must consent in their own way. This can be any variety of situations: BDSM rape-fantasy, a boss having sex with a worker, or even a character who has trouble submitting being forced to submit.

We want to see authors explore the gray areas of consent, contrasting physical enjoyment with emotional hang-ups, abuse of authority, what society deems proper, or anything else. Clarity in the fact that both parties must consent, whether or not this comes in the form of admitting it to their partner, is an absolute requirement. It can be whatever form you like, as long as we know by the end of the story that the characters did consent to the situation.

Stories must be 20,000 words or longer, and we're looking for strong GLBT main characters. While we really do prefer happy endings, no happily ever after is required for this line. Even so, please avoid full-out rape, abuse, or main character deaths, as we want shades of gray rather than black.



Head Games

Can you really trust anyone? Can you even trust your own senses? From a simple con to serious mental manipulation, some people just seem to get off on screwing with other people's minds. What drives that sort of person? Can anyone get the best of them, or is it all part of an even more elaborate game?

This line is focused on mind games and the players that play them. A mystery/thriller setup is common for such a story, but we are open to any genre, from sci-fi and fantasy to steampunk and historical. The key elements must be a character or characters driven to deception on a staggering level, GLBT main characters, and a romantic or erotic sub-plot.

Stories should be 20,000 words or more.



On the Edge

Most of the BDSM that can be found in books is tame: handcuffs, light bondage, floggers, sometimes even whips. While this type of BDSM has its place, what we are looking for is stories that go beyond what is considered normal. We want to see edgeplay, because nothing is hotter than people pushing and exploring the boundaries of what they view as safe, sane, and consensual. This means things that are not light kink: breathplay, knifeplay, fireplay, gunplay, bloodplay, sensory deprivation, and other things that do not necessarily fall under the heading of safe or sane.

That said, we do very much want the consensual part. Healthy edgeplay requires a safe, caring environment and a good amount of aftercare, so we will be looking forward to seeing these things in your story. Stories need to be 20,000 words or longer, and we're looking for strong GLBT main characters. Happy endings are not necessary for this line, though they are strongly encouraged.



Renegades, Rebels, and Rogues

There's just something about a bad boy. Not evil exactly, but rough, coarse, and doesn't give a damn about things like civility or etiquette or speed limits. You know the type. These are the men you don't take home to meet Mother, who oftentimes have a rap sheet, and leave a trail of broken hearts in their wake.

Storm Moon Press is seeking submissions 20,000 words or more filled with the dark, dangerous world and romances of the bad boy. Any genre is welcome, but GLBT main characters, strong erotic content, and a thoroughly fleshed out world are a necessity. We want to feel for these bad boys with hearts of gold, and we want to see them get a relatively happy, satisfying ending to their stories.



Sacred Desire

There is something forbidden, something untouchable about men and women of the cloth. Society sets them on a pedestal of moral and ethical greatness. They are closer to the divine, beyond earthly desires, bound by vows to keep their lives according to a strict code. But what happens when that code contradicts the loves and passions they feel? Is resisting temptation truly the most holy path?

In this collection, we want to see stories that focus on characters considered to be amongst the religious elite. While you can choose any religion or ideology you like, we ask that you try to remain respectful of the religious beliefs in order to paint a realistic picture of your main characters' struggles. Feel free to touch on anything from a specific sect of Christianity all the way to Hinduism or Paganism. This is your chance to play around with priests or priestesses, monks, nuns, clerics, rabbis, gurus, or even shamans and tell their stories of romance and passion.

Stories submitted for this collection should be 20,000 words or longer (novella or novel length). Key

required elements: a GLBT main character who struggles to balance religious beliefs with personal desires, a strong romantic and erotic plot, and at least a happily-for-now ending.



Twice Upon A Time

We've all heard the stories, damsels in distress being saved by knights in shining armor, little people the size of your thumb, a cloak-bedecked girl talking to a stranger, children finding a candy house in the woods. These days, most of the fairytales we were told as children have been remade several times, romanticized for what some may deem a more fragile generation. However, be it Grimm, H.C. Andersen, or local folktales, these stories linger, and in this line of releases, we're looking for fairytales retold with an erotic, GLBT twist.

Switch characters' sexes, change motivations, add twists and turns to answer those 'what if's surrounding the story's original conclusion. Set it in another world, introduce a magic spell that changes the entire story as we know it, turn everything topsy turvy! Just ensure we can recognize the original story and see where you departed from it to include the erotic and GLBT themes. We want to be swept up and see your creativity!

Stories in this line must be 20,000 words or longer (novella or novel length).



Worldpunk

The term 'cyberpunk' is now over 30 years old – old enough that the "future" settings of some early stories in the genre are now actually in the past. Still, the fascination with cyberpunk and its derivatives (like steampunk) continues to grow. Those historical and futuristic settings, gritty and fantastical, are what we're looking for with Worldpunk.

This line is for -punk stories: steampunk, cyberpunk, dieselpunk, clockpunk, atompunk... even ironpunk or bronzepunk if you think you can pull it off. While we will accept the steampunk submissions, we're actually eager to see authors stretch themselves and attempt the other -punks out there! Submissions must be 20,000 words or more, have GLBT main characters, contain a great romance with steamy aspects, and have a satisfactory ending.

What We Do Not Accept

There isn't much that we find objectionable, but what we do is not up for negotiation. Please, do not submit fiction that includes any of the following:

- Young Adult manuscripts
- Pedophilia (sex involving one or more persons under the age of 18)
- Necrophilia (sex with dead bodies – vampires, zombies, and the like don't count)

- Bestiality (sex with non-sentient animals, though shifters in full animal form is negotiable)
- Scat or golden showers (sex involving urine or feces play)
- Gratuitous violence (including splatterpunk, slasher, and torture-porn)
- Rape intended to arouse (though we will consider forced seduction or dubious consent if it is respectfully handled)
- Snuff (sex during which one or more persons are killed)

Contracts

Upon acceptance of an author's manuscript, our contracts are made available for review. While we have a boilerplate contract, no aspect of the contract is non-negotiable. Highlights of our contracts include:

- Four (4) year term before contract expires or is renewed
- Unique ISBNs for both print and ebook releases
- Royalty structure
- Author copies of print and electronic titles
- Promotion and marketing
- Audit clause
- Bankruptcy/reorganization clause

Advances and Royalties

Storm Moon Press has a unique royalty structure. We have an initial royalty that authors are contracted under, but once the press has recouped the initial production costs, the royalty structure flips, allowing the author to take a higher cut of the profit. Production costs include those associated with cover art production, editing and typesetting, ISBN assignment, and catalog listings. This flip point is different for short stories, novellas, and novels, so it depends on the author's individual submission what that flip point is. Below are the basic terms for our royalty only structure. The flip point, though, does not apply to short story contracts.

Before Flip	After Flip
50% cover on ebooks through SMP's site	70% cover on ebooks through SMP's site
40% net on ebooks through 3 rd party sites	60% net on ebooks through 3 rd party sites
25% cover on print books through SMP's site	40% cover on print books through SMP's site
20% net on print books through 3 rd party sites	30% net on print books through 3 rd party sites

We pay on net receipts from third-party vendors and pay cover on sales made directly through Storm Moon Press' web store. We calculate net as the sale price minus the third-party distribution fees, as stated in the contract. These fees vary from vendor to vendor, but will be clearly displayed in all royalty statements. For example, we receive 60% on all sales through AllRomanceEbooks.com, and thus,

royalties would be paid out of the 60% Storm Moon Press receives.

Royalties are paid quarterly. US residents are paid via check or PayPal, and international authors are paid via PayPal unless PayPal is not an option. Royalties are paid within 30 days of the end of the quarter. Royalties from third-party vendors are not paid until Storm Moon Press receives the receipts from those vendors. This means that if we do not receive the royalties for 2nd quarter sales until July, those royalties will be rolled into the 3rd quarter payment to the author, even though the sales will be recorded on the 2nd quarter sales report.

How To Submit

Submissions must be sent electronically, through email. Please do not send hard copies of manuscripts to our place of business as we will not return them, nor will they be reviewed. Send all queries to submissions@stormmoonpress.com.

Within the body of your email should be your query letter. We ask that it be relatively short (no more than 300 words). This should include information about you, the author, as well as the work you are submitting, genre, and word count of your manuscript.

When sending your query letter, please include as two separate attachments to the one query email the full synopsis of your manuscript (which should include the beginning, middle, and ending of your story) and the first 30% of the manuscript. Your synopsis must be no fewer than 500 words, and there is no upper limit. Storm Moon Press only considers manuscripts that are complete from new authors. Please do not send an incomplete manuscript unless you have previously published with us.

Storm Moon Press will only consider your query if the work is complete, however we initially only want to see the first 30%. We will review your query, your synopsis, and your partial submission, and if it looks to be the right fit for Storm Moon Press, we will ask for the full manuscript then.

When submitting your files, please ensure they are named as follows: TITLE_AUTHORNAME and SYNOPSIS_TITLE_AUTHORNAME. We are sticklers for organization and this will ensure your files do not become lost in the shuffle.

Submission Requirements:

- Send submissions to [submissions @ stormmoonpress.com](mailto:submissions@stormmoonpress.com) (remove the spaces when surrounding the @ sign when emailing us)
- Email subject should read: SUBMISSION TITLE AUTHOR NAME (example: WATER UNDER THE BRIDGE JANE DOE)
- Cover page of your synopsis should include the following: working title, word count, genre, series name (if applicable), author's legal name, author's pen name (if applicable), address, phone number, and e-mail

- Submissions must be sent as a RTF attachment, the file names TITLE_AUTHORNAME and SYNOPSIS_TITLE_AUTHORNAME (example: WATER_UNDER_THE_BRIDGE_JANEDOE and SYNOPSIS_ WATER_UNDER_THE_BRIDGE_JANEDOE)
- Author name and book title on the first page of the manuscript
- Double spaced, 12 point font, Times New Roman, 1" margins, do not indent your paragraphs, do not adjust the paragraph spacing, do nothing but what we say here!
- Page break before all new chapters
- Marketing plan (and by marketing plan we mean, how do you plan to sell your book once it is published?)

Again, please only contact us about completed manuscripts that have been polished to the very best of your ability. We will respond to your query within 24 hours of receipt simply to confirm we have received it. Allow two (2) weeks for us to contact you about either sending a full manuscript submission or our passing on your query.

Should we ask for a full manuscript to review, allow eight (8) to twelve (12) weeks for a personal reply.

If you have any questions, feel free to email us at editor@stormmoonpress.com.

Marketing and Promotions

Storm Moon Press expects its authors to promote their works as much as the press itself will. We utilize Facebook, Twitter, and Goodreads for advertising as well as social interaction with readers. Our blog is in the process of becoming a hub for authors to guest post and for contests and giveaways.

Each year in October, we do a month-long blog tour, visiting 14-31 blogs where we promote recent and upcoming releases. Not only do the owners of Storm Moon Press write for the tour, but we try to have a few of the authors contribute as well. We ask for interviews, topic-centric posts, and contests during the blog tour, and we usually see a spike in sales that coincide with the tour. Authors who wish to do their own blog tour to promote their releases are welcome to do so, and we will assist with the planning and booking.

We have an official mailing list with signup available through the website on which we regularly send announcements of new and upcoming releases. In addition, we are active on many genre-specific mailing lists that allow us to promote releases to those audiences as well.

Every release is sent to a number of reviewers based on the content of the specific work. We are always adding new reviewers to our list, and we're happy to send review copies to any reviewer an author would like us to should that reviewer not be on our list. Sites that have posted reviews of our work include:

- BDSM Book Reviews
- BookWenches
- Beneath the Covers

- Coffee Time Romance
- Ebook Addicts
- Elisa Rolle
- JesseWave Reviews
- Joyfully Reviewed
- Top to Bottom Reviews
- Dark Diva Reviews
- Brief Encounters
- three am reviews (Kassa)
- Well Read

Storm Moon Press also purchases advertising space and banners on a number of blogs and genre-specific sites, with plans to expand to several more over the next year. We are always looking for new ways to get the word out about our authors and their books, so this listing will change as we add more sites and publications to our advertising roster. We encourage our authors to suggest additional sites they frequent that could benefit sales through advertising space.

In addition to our web presence, Storm Moon Press will maintain an active presence at a number of conventions. Beginning in 2012, Storm Moon Press will post a tentative convention schedule for that year. These are conventions one or more of the owners will be attending in order to promote and sell Storm Moon Press, its books, and its authors. Authors currently under contract with Storm Moon Press can contact Ms. Armstrong at editor@stormmoonpress.com to express interest in which conventions they might like to attend with Storm Moon Press. Storm Moon Press will reimburse the author's entrance fee into the convention, and the author is free to share the press' suite at any hotel they are staying at while attending the convention (within limits placed on by the hotel regulations). Authors will be financially responsible for their own travel, entertainment, and meals. While attending these conventions, Storm Moon Press asks that authors represent their press and work a few hours at the dealer's table should the press obtain one. We also encourage our authors to suggest other conventions they are aware of that might be a good fit for our promotional needs.

We have an author loop that authors contracted with Storm Moon Press are invited to, and there can interact with other authors, discuss promotion, be included in in-house only anthologies, and much more.

Conclusion

Storm Moon Press is an author-centric organization. Your success is our success and our priority. We know that the only way for us to grow is through positive partnerships with our authors. Through personal attention, competitive royalties, and targeted promotion, we believe that we offer a unique business model with great potential for author success. Please feel free to contact us with any questions or suggestions at any time. We look forward to working with you.